

Exhibition Checklist

- **Pre-event promotion-pictures, bio and promotional info**
- **Access to local media – radio, TV, newspaper**
- **Address and contact – ship golf balls before event**
- **Sound system? On site or use Dan's**
- **Make sure seating for guests during show**
- **Will there be drinks available during show**
- **No other promotions or driving range open during show**
- **Exhibition start and finish times**
- **Introduction – who will do it**
- **Specific sponsors to thank**
- **On course promotional activities**